

# IFLA Regional Office (Asia & Oceania)



International Federation of  
Library Associations and Institutions

# Agenda

- IFLA's Global and Regional Role
- IFLA Regional Office Activities in 2014/15
- Regional Office Workplans for 2016
- Areas of Need
- Calendar of Major Events in the Region



International Federation of  
Library Associations and Institutions

# International Federation of Library Associations and Institutions (IFLA)

- IFLA is the leading international body representing the interests of library and information services and their users. It is the global voice of the library and information profession.
- Asia & Oceania IFLA membership statistics as at Dec 2015:  
Asia - 182 members and 34 member countries.  
Oceania - 82 members and 5 member countries

# Role of Regional Office (1)

- **Connector**

- Link IFLA HQ with strategic key players and events to raise IFLA's profile and work in the region
  - Work with IFLA Regional Standing Committee for Asia and Oceania, to keep abreast of development and assist with the implementation of activities, in the region
- Assist libraries with any information on the region pertaining to libraries

# Role of Regional Office (2)

- **Collaborator**

- Network with organisations and agencies to assist with IFLA plans e.g. Red Cross, Blue Shield, ASEAN COCI etc.
- Organise Regional IFLA events to advance IFLA's strategic initiatives and directions

- **Conduit**

- Communicate IFLA plans and initiatives with the region, and vice-versa
  - Evaluate country capability development proposals before submission to IFLA HQ and provide IFLA HQ with intel from Region perspective

# CHALLENGES

# IFLA Regional Office for Asia and Oceania Challenges

## **(1) Biggest region**

- **with most number of countries with much differing library situations**

As at Dec 2015:

- Asia 34 member countries,
- Oceania 5 member countries

## **(2) Multiple cultures and languages**

## **(3) Slow and non-responsiveness from members**

## **(4) Disaster-prone**

# **EFFORTS BY REGIONAL OFFICE**





# IFLA Regional Office for Asia and Oceania Advocacy Activities

## **(1) Signatures for Lyon Declaration [Importance of Libraries in Developing Countries]**

Advocated for countries to have their local governments and organisations support the declaration as an instrument to lobby for inclusion of libraries in the UN's 2016 – 2030 Sustainable Development Plan.

## **(2) Inclusion in World Intellectual Property Organisation (WIPO) Treaty Statement**

Communicated with the Asia and Oceania Countries' national associations / organisations to work with their Intellectual Property Offices and provide examples of limitations to copyright for current needs and propose changes to the current WIPO treaty statement. Worked to get inputs and comments from Libraries' perspective on copyrights and intellectual property policies.

## **(3) Networking at Asia Pacific Regional Internet Governance Forum**

Participation at "The Asia Pacific Regional Internet Governance Forum (APrLGIF) 2014" held in Greater Noida, India. To get updates on topics discussed and networked with relevant parties.

## **(4) Held discussion with Library Regional Reps on International Advocacy Program (IAP)**

Held a discussion at the RSCAO Mid Term Meeting held in Tokyo, February 2015. Members received a presentation and shared their countries' key access to information issues. They also shared briefly what their libraries were doing in this IAP and some of the challenges they faced.

## **(5) Provided inputs to UN 2030 SDGs IFLA Toolkit**

Provided inputs on areas to feature and also how to help countries carry out advocacy work.



# IFLA Regional Office for Asia and Oceania Knowledge Exchange & Capability Development Activities

## **(5) Co-Organised Seminar on Disaster Management**

Japan Library Association jointly held a half-day seminar together with RSCAO to discuss on the “*National Diet Library Initiatives for Recovery in the Aftermath of the Great East Japan Earthquakes*” and “*The Role of Librarians and Libraries in Disaster Recovery*”. This allows for knowledge sharing across different countries that experience disasters.

## **(6) Evaluate IFLA Building Strong Library Associations Proposals [Funding for Training]**

Worked with the Library Associations to review the project proposals as follows:

- Sri Lanka – Establishment of professional ethics culture among Library & Information Professionals
- Malaysia – Training librarians to be trainer of information literacy programmes to teacher-librarians
- Philippines – ASEAN Integration: Cross Border Mobility of Librarians
- Brunei – Follow up project on leadership & advocacy workshops for promising young ASEAN Library Association Leaders
- Pacific Islands – Developing a three-year strategic plan for the PIALA Association
- Indonesia – Strengthening APISI (School Library Association) as a professional organisation by developing its strategic planning in Indonesia’s province
- Nepal – Capacity Building of Nepal Library Association
- Brunei – Leadership Workshop for young promising librarians to build stronger library associations in ASEAN Countries

## **(7) Project Manage ASEAN Digital Library**

A National Library Global Initiative Platform Project for a One-Search facility to gain access to the cultural resources of all ASEAN National Libraries from 10 countries.



# IFLA Regional Office for Asia and Oceania

## Other Regional Activities

### **(8) Book Donations to Myanmar**

Regional Office, the Library Association of Singapore, the National Library of Myanmar and the Library Association of Myanmar worked together to bring 50,000 library books from Singapore Libraries to libraries in Myanmar on 4 April 2014.

### **(9) 19th Conference and General Assembly of the South East Asia Audio Visual Archive Association (SEAPAVAA 19)**

The Regional Office and National Archives Singapore organised the 19<sup>th</sup> Conference Assembly of the South East Asia Audio Visual Archive Association (SEAPAVVA) in Singapore, 22 – 28 April 2015. The theme for the Conference was “Advocate, Connect, Engage: an increasingly important focus amongst archivists.

### **(10) Appeal to Blue Cross (Singapore) to Build Libraries**

Put Blue Cross in touch with contact points to build Libraries in both Myanmar and Japan, which were disaster-stricken.

### **(11) Help with Library Development in Asia**

2015, aided Jaffna Public Library in the following areas:

- Setting up of Youth Corner
- Fitting – out of a Mobile Library
- Library programmes to enhance English Language competency – a series of four workshops.

# 2016 WORKPLANS

# 2016 Workplans

Key Initiative Met: *Support the strengthening of IFLA's regional capacity and leadership*

No.	Project or Activity	Period	Aim
1.	<p>Environment Scan and Stocktake of Library Associations (LAs) with the specific purpose of answering the question “Are LAs equipped to lead the profession to advocate for capability development and library development to be future-ready”.</p> <p>To also include a portion to find out about the risk levels or preservation efforts for countries' heritage content/national treasures.</p> <p>This is done via a survey.</p>	<ul style="list-style-type: none"> <li>• Feb 2016 - Survey to send to RSCAO for inputs</li> <li>• Mar 2016 – Survey to send out</li> <li>• Jun 2016 - Collation and generation of report</li> <li>• Jul/Aug 2016 – Sharing of complete report with IFLA HQ</li> </ul>	<p>1) Build a good contact database</p> <p>2) Determine strength, organisation chart, how active, influence in the country/library sector etc. to better understand the needs.</p> <p>Determine if LAs are equipped to :</p> <ul style="list-style-type: none"> <li>-carry out advocacy work</li> <li>-attracting the right talent for succession planning</li> <li>-Talent Development strategy</li> <li>-Efforts to support library initiatives</li> </ul>

# 2016 Workplans

Key Initiative Met: *Increase participation of the public library sector in national, regional and international representation*

No.	Project or Activity	Period	Aim
2.	<p>Marketing Plan to inform all countries about the efforts and role of the enhanced Regional Office</p> <p>Tasks include:</p> <ul style="list-style-type: none"><li>-A communications plan (Introduction, regular and milestone alerts)</li><li>-Organising diplomatic meetings</li></ul>	<ul style="list-style-type: none"><li>• Mar 2016 – Send out introductory note when survey is being sent out</li><li>• Aug 2016 – Share findings from survey and plans/recommendations at IFLA WLIC</li><li>• Aug 2016 – Arrange to meet up and share plans at the Regional Caucus at IFLA Congress</li></ul>	<ol style="list-style-type: none"><li>1) Build a good contact database and network</li><li>2) Region to know the role of the Regional Office and persons in charge</li><li>3) Sustain a good connection with library network</li></ol>

# 2016 Workplan

Key Initiative Met: *Support the strengthening of IFLA's regional capacity and leadership*

No.	Project or Activity	Period	Aim
3.	<p>Manage the BSLA programme</p> <p>Tasks include:</p> <ul style="list-style-type: none"> <li>- Monitor current projects</li> <li>- Identify trainers</li> <li>- Call for new projects (after introduction workshop/convening)</li> <li>- Evaluate and value-add to proposals for approval submission</li> <li>- Develop new courseware</li> <li>- Conduct followup for projects</li> </ul>	<ul style="list-style-type: none"> <li>• Feb 2016 – Followup with countries that have yet to put in proposals from last convening in 2014</li> <li>• Apr 2016 – followup on BSLA with countries that have ready proposals</li> <li>• May/June 2016 – Preparation for Global BSLA Evaluation</li> </ul>	<p>Build up the capacity for library associations in terms of the following (but not limited to) :</p> <ul style="list-style-type: none"> <li>-Leadership Development</li> <li>-Strategic Directions</li> <li>-Advocacy capabilities</li> <li>-Management and Governance</li> <li>-Membership Promotion</li> <li>-Professional Development Activities for members</li> <li>-Fundraising/Sustainability</li> </ul>

# 2016 Workplans

Key Initiative Met: *Support the strengthening of IFLA's regional capacity and leadership*

No.	Project or Activity	Period	Aim
4.	<p>Development of Trainers &amp; Training Modules for BSLA and IAP</p> <p>Tasks include:</p> <ul style="list-style-type: none"> <li>- Building a pool of quality trainers</li> <li>- Understanding funding availability</li> <li>- Developing a train-a-trainer model</li> <li>- Marketing and recruitment drive</li> <li>- Develop new coursewares</li> <li>- Create a deployment schedule</li> <li>- Develop a trainer benefit scheme</li> </ul>	<ul style="list-style-type: none"> <li>• May 2016 – BSLA Global Evaluation</li> <li>• Jun 2016 – Identify core competencies and available coursewares</li> <li>• Jun/Jul 2016 – Identify a main consultant/trainer to lead in efforts for a training plan</li> <li>• Aug 2016 – Recruitment Drive</li> <li>• Jan 2017 – Training begins.</li> </ul>	<p>To support the efforts of BSLA and IAP (etc.) training of librarians across the region in terms of:</p> <ul style="list-style-type: none"> <li>-Available trainers</li> <li>-Build training courseware database</li> </ul>



# 2016 Workplans

Key Initiative Met: *Develop IFLA strategy and tools for advocacy in support of the open access agenda*

No.	Project or Activity	Period	Aim
5.	Digitization efforts for the region  Building the ASEAN Digital Library (ADL) led by Singapore	<ul style="list-style-type: none"> <li>• Jan 2016 – Followup with status on current projects</li> <li>• Mar 2016 – Meeting with ASEAN reps and conduct digitization training in Singapore</li> <li>• Feb 2017 – Launch of ADL</li> </ul>	Build up the capacity for library associations in terms of the following (but not limited to) : <ul style="list-style-type: none"> <li>-Leadership Development</li> <li>-Strategic Directions</li> <li>-Advocacy capabilities</li> <li>-Management and Governance</li> <li>-Membership Promotion</li> <li>-Professional Development Activities for members</li> <li>-Fundraising/Sustainability</li> </ul>

# 2016 Workplans

## Key Initiatives Met: Others

No	Project or Activity	Period	Aim
7.	<p><b>ASEAN 50<sup>th</sup> Anniversary (2017)</b></p> <p>To work on promoting knowledge of ASEAN (activities, history and heritage)</p> <p>(i)Public Programmes in Libraries</p> <p>(ii)Screening of films from ASEAN in libraries</p> <p>(iii)Launch of the ASEAN Digital Library</p>	<ul style="list-style-type: none"> <li>• May 2016 – First Draft of Programmes</li> <li>• Aug 2016 – discussion with CONSAL members about ASEAN programming</li> <li>• Dec 2016 – Collation of calendar of events for 2017 by ASEAN</li> <li>• 2017 – launch programmes</li> </ul>	<p>1) To support the advocacy efforts by countries to achieve the UN Sustainable Development Goals.</p> <p>2) To understand and apply the process detailed in the toolkit.</p>

# Calendar of Regional Events in first half of 2016

No.	Event	Venue	Date/Period
1.	IFLA Regional Standing Committee for Asia & Oceania Meeting and Seminar	Singapore	16-18 Feb
2.	Joint-Technical Symposium	Singapore	7-9 Mar
3.	Conference of Directors of National Libraries (in Asia & Oceania) Meeting & Professional Seminar	New Zealand	9-11 Mar
4.	ASEAN Digital Library Meeting	Singapore	May
5.	Conference of Southeast Asian Librarians Exec Board Meeting	Myanmar	TBC
6.	IFLA Build Strong Library Associations Programme Global Evaluation Meeting	Philippines	30 May - 2 Jun



# Let the Regional Office know about the following:

1. Upcoming Events
2. Interesting library projects/new buildings/innovative services
3. Newly Developed Library Guidelines
4. Translation efforts of Library Policy Documents eg. Guidelines
5. Best Practices in Library Fields
6. Country Reports
7. Changes in Library Leadership

## Platforms for use of Information

- Publishing on IFLA Regional Office Website and Social Media
- Posting on IFLA Region's Listserv
- Email to relevant library authorities/networks

## *Email Regional Office Staff:*

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# WORKSHOP



# What can you contribute in the following areas:

- 1. How can you contribute to the Region?**
- 2. How can you contribute to IFLA and the Regional Office?**
- 3. How can IFLA and the Regional Office help you?**

# REFERENCE SLIDES

# Membership for Asia as of 23 Jan 2016

SN	Country	Members
1	Afghanistan	1
2	Armenia	1
3	Azerbaijan	1
4	Bangladesh	5
5	Cambodia	3
6	China	46
7	Democratic People's Republic of Korea	1
8	Georgia	3
9	Guam	1
10	India	14
11	Indonesia	1
12	Islamic Republic of Iran	5
13	Israel	6
14	Japan	11
15	Jordan	1
16	Kazakhstan	3
17	Kuwait	3
18	Lao People's Democratic Republic	1
19	Lebanon	8
20	Malaysia	7
21	Myanmar	2
22	Nepal	2
23	Pakistan	3
24	Palestinian Territories	1
25	Philippines	5
26	Qatar	8
27	Republic of Korea	6
28	Saudi Arabia	2
29	Singapore	5
30	Sri Lanka	2
31	Thailand	13
32	Timor-Leste	1
33	United Arab Emirates	8
34	Vietnam	2
	Total	182