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#### Bill Macnaught National Librarian of New Zealand



# What is the impact of our digital services?

## Simon Tanner Kings College London

http://www.slideshare.net/KDCS/tanner-keynote-ndfnz-november-2013





"the measurable outcomes arising from the existence of a digital resource that demonstrate a change in the life or life opportunities of the community"

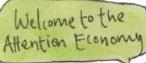
www.kdcs.kcl.ac.uk/innovation/impact.html

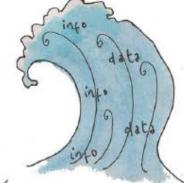




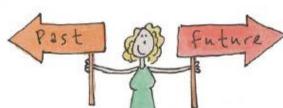
In the last 15 years £100 million has been spent in the UK on digitisation projects!

> Its important not to waste this investment





the ability to attend to information in this trunami of data a information



connect with the past + invent the future...
... but BETTER EVIDENCE is needed



Just because a resource is looked at... doesn't mean its having an impact

As is a deeper, richer

method of measuring impact



The Balanced Value
Impact Model
Thankyou to
the Arcadia fund
Written by Simon Tanner

### What kind of impact do we want?\*

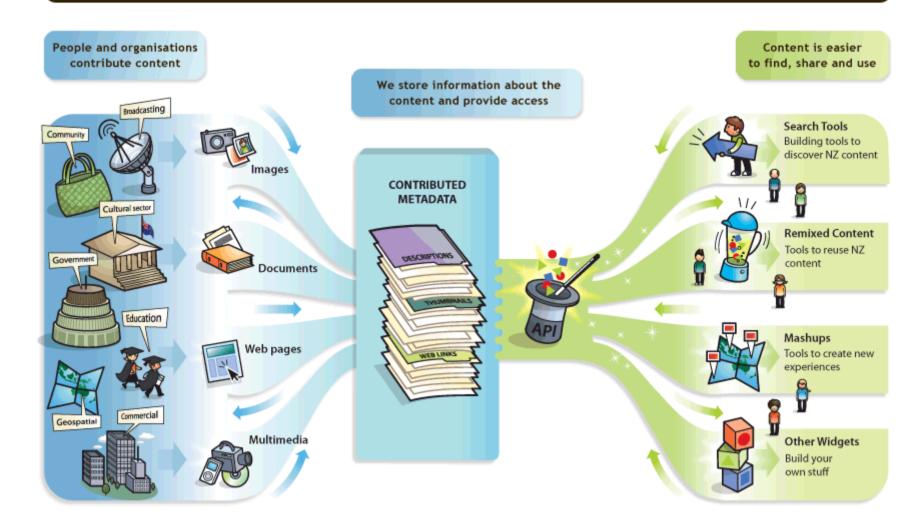
- We are more effective and efficient in delivering change and tangible benefits (Internal Impact)
- Our organisation is gaining strategic advantage through the innovation inherent in this digital activity (Innovation Impact)
- We are delivering a strong economic benefit to our community that demonstrates the worth and value of our endeavours in clear monetary terms (Economic Impact)
- The community has been changed by the resource in beneficial ways that can be clearly identified (Social Impact)

<sup>\*</sup> From Simon Tanner at NDF conference http://www.slideshare.net/KDCS/tanner-keynote-ndfnz-november-2013

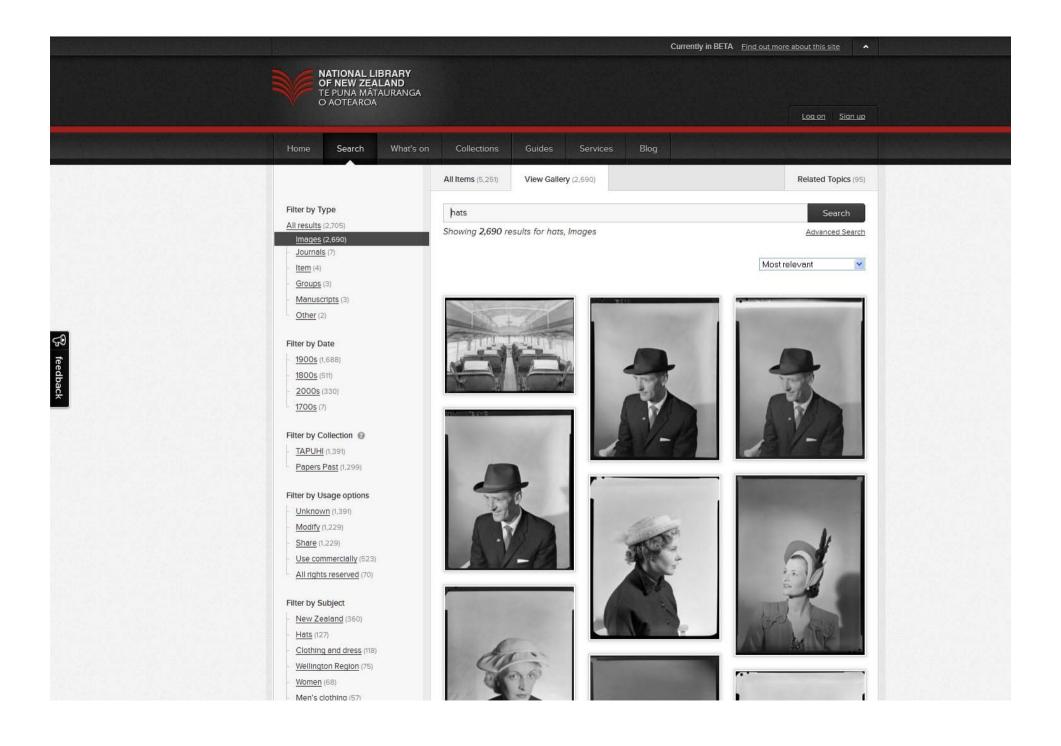


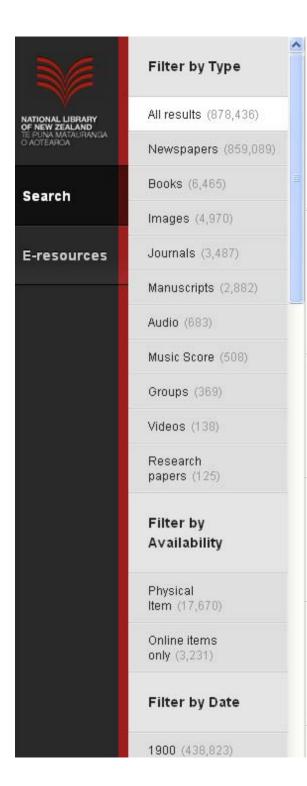


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Much of New Zealand's rich content is hidden or buried. We're working on new ways to create, describe, licence, store, surface & share NZ digital content.







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#### **Gordon Williams**

Date: 1909 From: S P Andrew Ltd: Portrait negatives Ref: 1/1-015083-G Quantity: 1 b&w original negative(s).

#### W Williams

Date: 1916 From: S P Andrew Ltd: Portrait negatives Ref: 1/1-015098-G Quantity: 1 b&w original negative(s).

#### Vaughan Williams

#### Lydia Williams



Date: [190-?]

Ref: 1/2-141215-G

Lydia Williams, 190-?, photographed by her husband William Williams. She sits on a verandah holding a stereoscope (a viewer for stereographic images) and stereographic cards. Location unidentified.

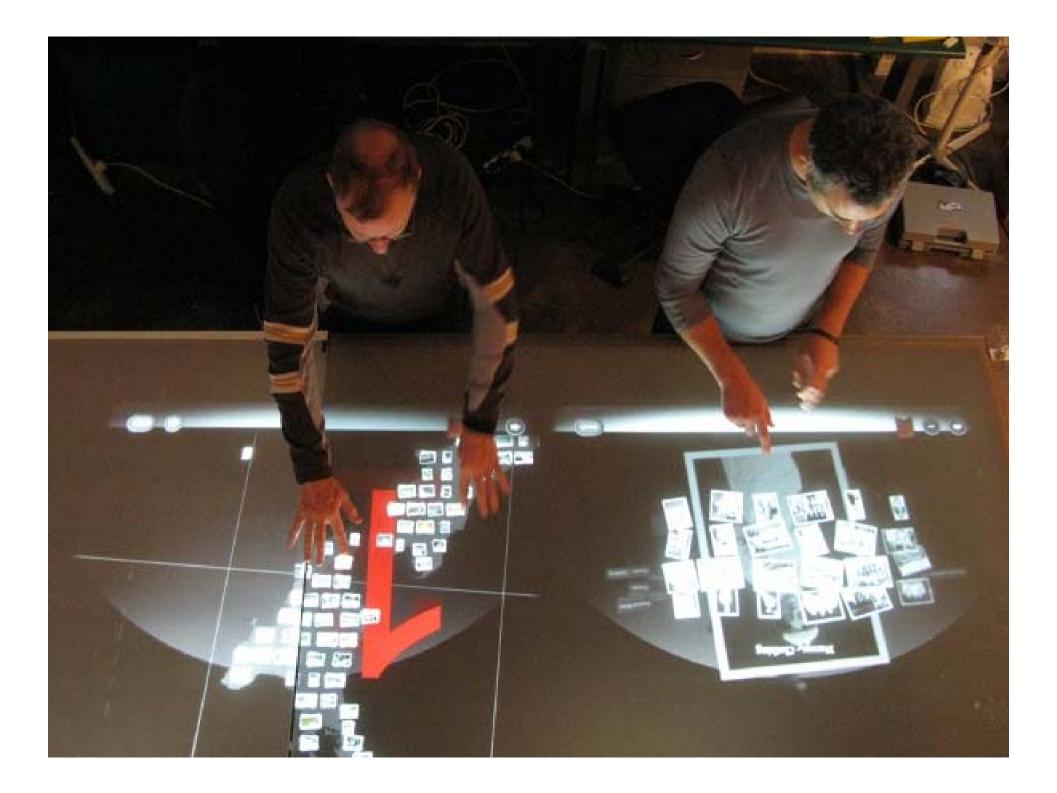
Source of descriptive information - Notes on file print. Date estimated by cataloguer.

Quantity: 1 b&w original negative(s).

Physical Description: Stereographic dry plate glass negative.

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Volume 4, 1871



Wetal cigarette tin used IN PENGUIN CAVE





Mollyhawks and penguins, Auseum of New Zealand



Penguins at Home. (See New Zealand Electronic



0





















King Penguins - Mothers 
Museum of New Zealand



0



H.M.S. PENGUIN Auckland Libraries







ONE OF THE MOST Auckland Libraries









THE HOME OF PELORUS



H.M.S. PENGUIN, FROM



SUCCOURED AT LAST THE



The flag presented by H RQ

































































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#### Images for liquefaction more images









#### Liquefaction

Images, Ministry for Culture and Heritage

Liquefaction

#### Liquefaction bubbled up into the shower and the bath after 22nd February an...

Images, Ross Becker & Moira Fraser

Ross Becker - East Christchurch

#### Cracks and liquefaction

Images, Kete Christchurch

Cracked portion of driveway/footpath on Salisbury Street. Evidence of liquefaction is also visible. Taken by Moata Tamaira at 8:07am, 4 September 2010.

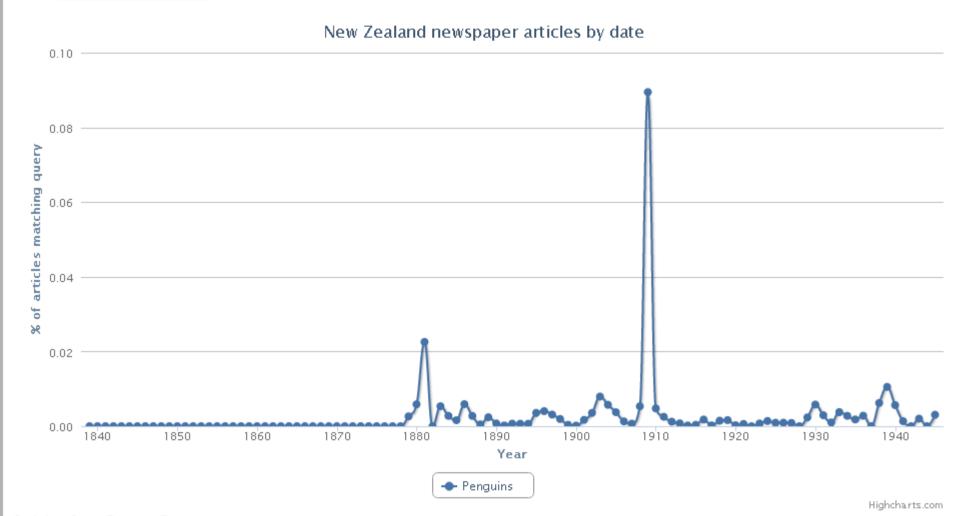
#### Cracks and liquefaction

Images, Kete Christchurch

Crack in footpath and liquefaction on Salisbury Street. Taken by Moata Tamaira at 8:05am, 4 September 2010.

#### QueryPicNZ

Query: Penguins Go



#### Articles from Papers Past

Loss of the S.s. Penguin. (New Zealand Free Lance, 20 February 1909)

THE WRECK OF THE PENGUIN. And What Happened Afterwards. (New Zealand Free Lance, 20 February 1909)

Penguin Shipwreck Fund. (New Zealand Free Lance, 20 February 1909)

THE PENGUIN RELIEF FUND. Its Scope and Purpose. (New Zealand Free Lance, 27 February 1909)



# The New Zealand Government Open Access and Licensing framework. NZGOAL for short.

#### Welcome to NZGOAL

With NZGOAL, the New Zealand Government has adopted the Creative Commons licences. Creative Commons Actearoa New Zealand is pleased to be able to bring you this beta site on all things NZGOAL.



Quick guide for agencies

Grah a quick compieus of NZCOAL



Quick guide for users

Thora wiching to re use government

#### A beta production...

This NZGOAL site is being made available as a beta release and is administered by Creative Commons Aotearoa New Zealand. It is not a government owned and operated site. We know it's not yet 100% WCAG2 compliant but we wanted to get something out there that agencies can start using, particularly given the imminence of the awesome Mix and Mash Competition for



Home About Getting started Content pools Schools

# Supreme Storytelling Awards announced!

Also, check out the Mix & Mash exhibition of winners from over the competition's history, now showing at the National Library.



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#### 1. Welcome to 100 Companies. 2. Current Situation This infographic has two main goals. The first is to help dispel some Current NZ GDP Per Capita (\$NZD) myths surrounding the ways in which New Zealand can become prosperous, and the second is to help us ask the question "What should we invest our future in?" 100 Companies based on Sir Paul Callaghan's StrategyNZ keynote and the visualisation is highly interactive, so please play around with New Zealand's Virtual Economy and enjoy. We measure the prosperity of New Zealand through our Gross Domestic Product (GDP) per capita, average hours of work per week and average annual wage. 4. GDP per Industry @ Read more Total New Zealand GDP/Per Industry GDP Per Industry (\$NZD) / Total NZ GDP (\$NZD) 3. New Zealand Prosperity Prosperity: GDP Per Capita (Circle Area) Avg. Working Week (Hours) vs. Avg. Annual Wage (\$NZD) Financial and Insurance Services Manufacturing 50 Wholesale Trade 48 Professional, Scientific, and Technical corea 46 Public Administration and Safety 44 Agriculture Greece 42 Retail Trade 40 Construction 38 New Zealand United Kingdom Luxembourg Accommodation and Food Services 36

**Maximise** 

100 Companies by Alex Gibson & Graham Jenson: Winner Supreme Mashup (sponsored by Ministry of Science & Innovation) mash.hashbang.co.nz/

\$120,000

Norway

\$100,000

\$80,000

\$60,000

34

32

\$40,000

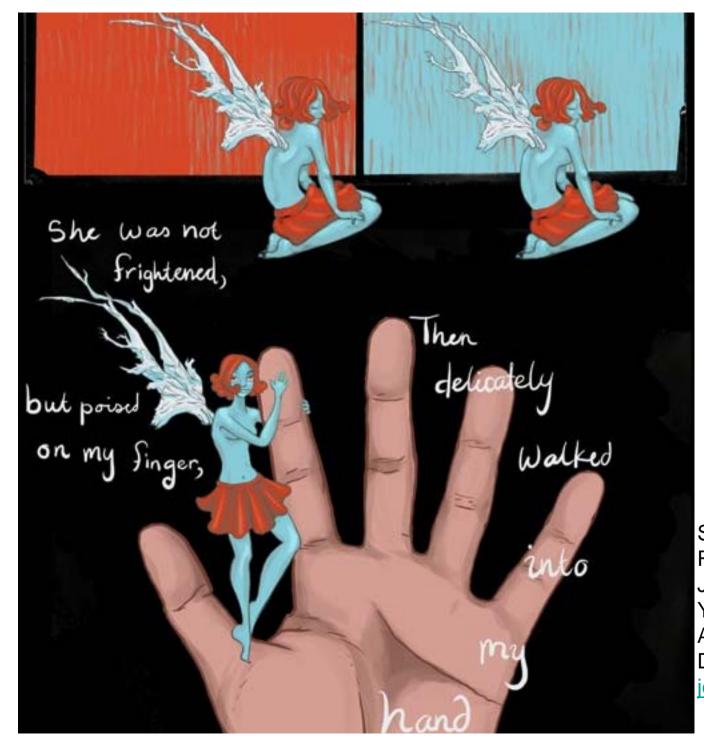


# A Grand Mother by Candy Elsmore: Winner Supreme Remix

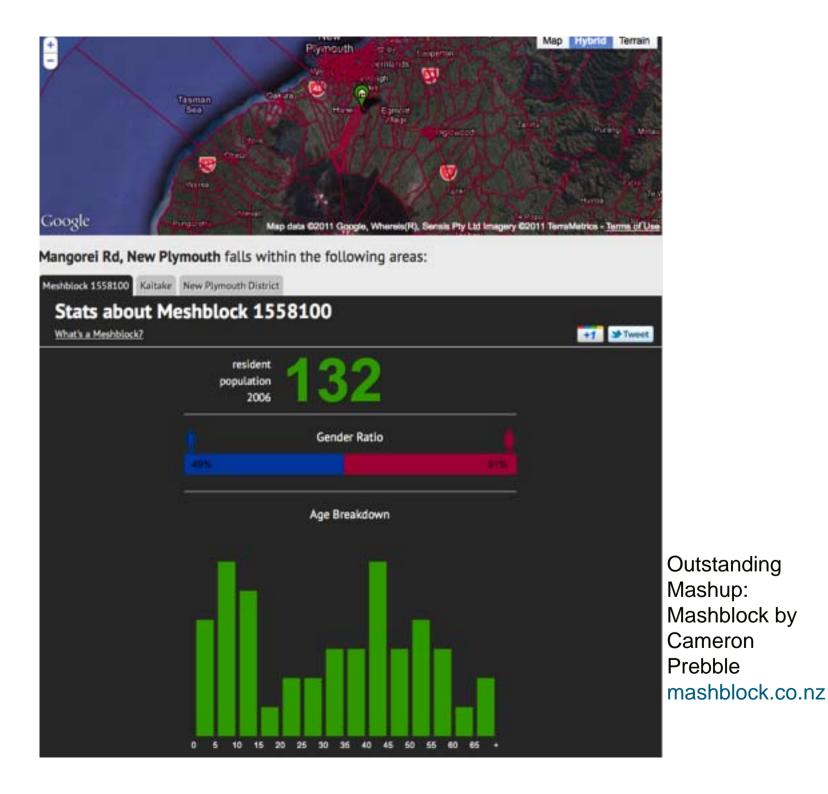
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Supreme
Remix:
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Yoshioka
An Opal
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jemshed.com



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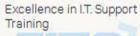




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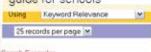
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